

## Curriculum Vitae

Stan Allen Kaplowitz (2/11/2009)

Department of Sociology  
316 Berkey Hall  
Michigan State University  
East Lansing, MI 48824-1111  
(517) 353-6745

EDUCATION: University of Michigan: Ph.D., Sociology, 1971; M.A., Sociology, 1970; B.S. Mathematics, 1966.

POSITIONS: Department of Sociology, Michigan State University, East Lansing, Michigan:  
Instructor, 1971; Assistant Professor, 1972-78; Associate Professor, 1978-84;  
Professor, 1984-  
Department of Communication, Michigan State University: Adjunct Professor 1989-

COURSES TAUGHT: Statistics (up through Multivariate Analysis), Social Psychology, Attitudes, Social psychology of Health and Well-being, Political Sociology, Introductory Sociology, Social Movements, Experimental Methods.

### Extra Mentoring:

Typically on about 20 graduate student committees for the past ten years .  
Have mentored two McNair SROP scholars in 1999 and one in Summer 2005.

RESEARCH INTERESTS: Social psychology, with special emphasis on attitudes and belief measurement, structure and dynamics; and recently the social psychology of energy conservation and concerns about climate change ; quantitative methods especially as applied to health issues such as lead poisoning; social psychology of health, especially communication between physicians and patients

### RESEARCH GRANTS:

“Michigan Attitudes Towards Public Transportation” \$20,000 internal grant from Inst for Public Policy and Social Research in 2008 to include questions in State of State Survey. Co-investigator Richard Lyles

“Improving the Ability of Medical Professionals to Identify Children and Places with High Risk of Lead Poisoning” PI is Stan Kaplowitz, (Co-PIs are: Harry Perlstadt, David Long, Prof. of Geological Sciences; Joseph Messina, Assistant Prof of Geography , Thomas Voice, Prof. of Environmental Engineering) This is a Medicaid Match Project and was to be *funded by Michigan Department of Community Health*. Budget for first year and half of the project was \$175,000. Funding was terminated after 8 months as a result of Federal Medicaid cancelling almost all such projects in Michigan.

“Testing the Predictiveness of the Elements of the Michigan Statewide Lead Screening Plan and Other Measures.” S. Kaplowitz (PI) (Co-investigators: M. Barrat, H. Perlstadt and L. A.

Post) project being done in conjunction with Michigan Department of Community Health. Total Award for \$202,800 from *Center for Disease Control* over the period of Sept 2000 through June 2003.

“MSU student attitudes towards the March 1999 Riot”. Grant from MSU Provost’s office for \$4000, awarded in April 1999

“The Effects of Physician Candor with Seriously Ill Cancer Patients”. All University Research Initiation Grant from Michigan State University, for \$14,400, awarded in 1997

“Physician Candor with Seriously Ill Cancer Patients”. College level All University Research Grant for \$3157 awarded in 1996

"How Thought and Cognitive Oscillations are Related to the Stability of Attitudes and the Reliability of Attitude Measures." Faculty Initiatives Fund Grant from Michigan State University \$2922, Feb. 1994. College level All University Research Grant for \$1987 received for same project Dec. 1994.

"Perceptions of the Position and Behavior of Blacks and Whites: Their Accuracy, Causes and Consequences." All University Research Initiation Grant from Michigan State University, for \$9000, 1990;

"The Descriptive Analysis of Power." All University Research Initiation Grant from Michigan State University, 1979;

#### ACADEMIC HONORS:

Co-author of article selected for the Communication & Social Cognition Division of National Communication Association, Top Four Paper Award, 2007

Co-author of article selected for the Communication & Social Cognition Division of National Communication Association, Article of the Year Award, 2005

Co-Author of paper selected as second best in an Information System Division of International Communication Association, Fall, 1988.

Co-Author of paper selected as Best in Information Systems Division of International Communication Association, Fall, 1981;

College Scholar, College of Social Science. Michigan State University, Fall, 1981;

Co-Author of paper selected as Best in Information Systems Division of International Communication Association, Fall, 1980;

Phi Beta Kappa; B.S. with distinction and honors in Mathematics, 1966;

Danforth Graduate Fellowship, 1966;

NSF fellowship for summer study in Mathematics, 1963, 1966;

#### PUBLICATIONS

##### Refereed Journal Articles

- Sungeun Chung, Edward L. Fink, Stan A. Kaplowitz. (2008) The Comparative Statics and Dynamics of Beliefs: The Effect of Message Discrepancy and Source Credibility. *Communication Monographs* 75: 158-189.
- Joshua Woods, Toby A. Ten Eyck, Stan A. Kaplowitz, Vladimir Shlapentokh. (2008). "Terrorism Risk Perceptions and Proximity to Primary Terrorism Targets." *Human Ecology Review* 15: 63-70.
- Kaplowitz, Stan A., C. L. Broman & B. J. Fisher (2006) "Perceptions of Economic and Behavioral Differences between Blacks and Whites, Racial Attitudes of White Americans and Status Generalization." *Social Psychology Quarterly* 69:367-379.
- Kaplowitz, Stan A. & Toby Ten Eyck. (2006) "Attitudes of the Food Industry Towards Food Safety and Food Safety Regulation: Descriptives and Some Major Predictors." *Human Ecology Review* 13: 11-22.
- Sung Soo Kim, Stan A. Kaplowitz and Mark V. Johnston (2004). "The Effects of Physician Empathy on Patient Satisfaction and Compliance." *Evaluation & the Health Professions*. 27: 237-252
- Kaplowitz, Stan A. & Shelly Campo (2004). "Drinking, Alcohol Policy and Attitudes Towards a Campus Riot" *Journal of College Student Development* 45: 501-516.
- Edward L. Fink, Deborah A. Cai, Stan A. Kaplowitz, Sungeun Chung, Mark Van Dyke & Jeong-Nam Kim (2003). "The Semantics of Social Influence I: Threats vs. Persuasion." *Communication Monographs* 70: 295-316.
- Kaplowitz, Stan A., Bradley J. Fisher and Clifford. L Broman (2003) . "How Accurate are Perceptions of Social Statistics about Blacks and Whites?: Effects of Race and Education." *Public Opinion Quarterly* 67: 237-243.
- Kaplowitz, Stan A, Shelly Campo & Wai-Tat Chiu (2002). "Cancer Patients' Desires for Communication of Prognosis Information." *Health Communication* 14:221-242.
- Puffer, P, Kaplowitz , S.A & Perlstadt, H. (2001). "Longevity in Office of Presidents in Sub-Saharan Africa: Military Congruence, Military Status, Ethnic Diversity and Presidential Order. - A Research Note. *Journal of Political and Military Sociology* 29: 319-330.
- Armstrong, G. B., & S. A. Kaplowitz. (2001) Socio-linguistics and Inter-cultural Orientation: A Bayesian Model of Communicative Competence in Intercultural Interaction. *Human Communication Research* 27: 350-381.
- Kaplowitz, S. A and Nemser, S. F. 1997 "Parents as Religious School Teachers: A Survey of Participants in The Avocational Parent Teacher Program at Congregation Kehillat Israel." *Religious Education*. 92: 500-515

- Al-Zahrani, S.S., and S.A. Kaplowitz. 1993. "Attributional Biases in Individualistic and Collectivistic Societies: A Comparison of Americans and Saudis." Social Psychology Quarterly 56:223-233
- Kaplowitz, S.A., and E.L. Fink, with J. Mulcrone, D. Atkin and S. Dabil. 1991. "Disentangling the Effects of Discrepant and Disconfirming Information." Social Psychology Quarterly 54:191-207.
- Fink, E.L., J.L. Monahan and S.A. Kaplowitz. 1989. "A spatial model of the mere exposure effect." Communication Research 16:746-759.
- Kaplowitz, S.A., E.L. Fink, G.B. Armstrong and C.L. Bauer. 1986. "Message discrepancy and the persistence of attitude change: Implications of an information integration model." Journal of Experimental Social Psychology 22, 507-530.
- Fink, E.L., S.A. Kaplowitz and C.L. Bauer. 1983. "Positional discrepancy, psychological discrepancy and attitude change: Experimental tests of some mathematical models." Communication Monographs, 50: 413-430.
- Kaplowitz, S.A., E.L. Fink, D. D'Alessio and G.B. Armstrong. 1983. "Anonymity, strength of attitude, and the influence of public opinion polls." Human Communication Research 10, pp. 5-25.
- Kaplowitz, S.A., E.L. Fink and C.L. Bauer. 1983. "A dynamic model of the effect of discrepant information on unidimensional attitude change." Behavioral Science, 28: 233-250.
- Kaplowitz, S.A. and V. Shlapentokh. 1982. "Possible falsification of survey data: a case study of a mail survey in the Soviet Union." Public Opinion Quarterly, 46: 1-19.
- \_\_\_\_\_. 1982. "Reply to Rabinovitch and McGregor" (a response to critique of falsification article). Public Opinion Quarterly, 46: 285-287.
- Kaplowitz, S.A. 1979. "The just world and the tendency for infer outcomes from the morality of an action: a second confirmation," Journal of Social Psychology, 108: 125-126.
- \_\_\_\_\_. 1978. "Towards a systematic theory of power attribution." Social Psychology Quarterly, 41: 131-148.
- Tyson, Jr., H.L. and S.A. Kaplowitz. 1977. "Attitudinal conformity and anonymity," Public Opinion Quarterly, 41: 131-148.
- Kaplowitz, S.A. 1977. "The influence of moral considerations on the perceived consequences of an action." Journal of Conflict Resolution, 21: 475-500.

\_\_\_\_\_. 1973. "An experimental test of a rationalistic theory of deterrence." Journal of Conflict and Resolution, 17: 535-572.

\_\_\_\_\_. 1971. "Using aggregate voting data to measure Presidential coattail effects." Public Opinion Quarterly, 35: 415-419.

### Book Chapters

Fink, E.L., Kaplowitz, S.A. & Hubbard S. M. (2002). "Oscillation in Beliefs and Decisions" pp. 17 – 38 in Dillard, J.P. & Pfau, M., (Eds.), The Persuasion Handbook: Developments in theory and practice. Thousand Oaks CA: Sage.

Allensworth, E. M. & S. A. Kaplowitz. (1999). "Affective goals, self-esteem and academic outcomes." P.211- 230 of A. Pallas (ed.) Research in Sociology of Education and Socialization. Vol. 12. Greenwich, CT: JAI Press.

Kaplowitz, Stan A, Janet R. Osuch, Deborah Safron & Shelly Campo (1999) "Physician Communication with Seriously Ill Cancer Patients: Results of a Survey of Physicians." Pp. 205-228 of Brian de Vries (Ed.) End of Life Issues: Interdisciplinary and Multidimensional Perspectives. New York: Springer.

Kaplowitz, S. A., E. L Fink, and Yea-Lin Lin. (1998). "Speaking Loudly and Carrying a Big Stick: Effects of Power Tactics and Structural Power, on the Perception of the Power User." In Philo C. Wasburn (ed.) Research in Political Sociology, Vol. 8 pp. 103-119,. Greenwich, CT: JAI Press.

Kaplowitz, S. A. and E.L. Fink. 1997. "Message discrepancy and persuasion" in G.A. Barnett and F.J. Boster (eds) Progress in Communication Science vol. 12. P. 75- 106. Norwood, NJ: Ablex.

Kaplowitz, S.A. and E.L. Fink. 1996. "Cybernetics of Attitudes and Decisions" in J. Watt and C.A. Van Lear (eds.) Cycles and Dynamic Patterns in Communication Research (vol. 13). P.301-326. Newbury Park: Sage.

Fink, E. L. and S.A. Kaplowitz. 1993. "Oscillation in Beliefs and Cognitive Networks." in G.A. Barnett and W. Richards (eds.) Progress in Communication Sciences (vol. 12), pp. 247-272. Norwood, NJ: Ablex.

Kaplowitz, S.A. and E.L. Fink. 1992. "Dynamics of attitude change." In R.L. Levine and H.E. Fitzgerald (eds.) Analysis of Dynamic Psychological Systems Pp. 341- 369. New York: Plenum.

Kaplowitz, S.A. and V. Shlapentokh. 1991. "Regime, public life, and private life: A comparison of

- the United States and the Soviet Union." In Philo C. Wasburn (ed.) Research in Political Sociology, Vol. 5, pp. 55-80. Greenwich, CT: JAI Press.
- Kaplowitz, S.A. and E.L. Fink. 1988. "A spatial linkage model of cognitive dynamics." In G. Barnett & J. Woelfel, (eds.) Readings in the Galileo System: Theory, Methods, and Applications, pp. 117-146. Dubuque, IA: Kendall Hunt.
- Neuendorf, K.S., S.A. Kaplowitz, E.L. Fink and G.B. Armstrong. 1986. "Assessment of the use of self-referential concepts for the measurement of cognition and affect." In M. McLaughlin (ed.) Communication Yearbook 10, pp. 183-199. Beverly Hills, CA: Sage.
- Kaplowitz, S.A. and B.J. Fisher. 1985. "Revealing the logic of free riding and contributions to the nuclear freeze movement." In L. Kriesberg (ed.) Research in Social Movements, Conflict, and Change (vol. 5), pp. 47-64. Greenwich, CT: JAI Press.
- Maase, S.W., E.L. Fink and S.A. Kaplowitz. 1984. "The cognitive dynamics of incongruity in humor: Multidimensional models." In R. Bostrom (ed.) Communication Yearbook 8, pp. 80-105. Beverly Hills, CA: Sage.
- Kaplowitz, S.A. and E.L. Fink. 1982. "Attitude change and attitudinal trajectories: A dynamic multi-dimensional theory." In M. Burgoon (ed.) Communication Yearbook 6, pp. 364-394. Beverly Hills, CA: Sage.

#### Under Revision prior to resubmission to Journals

- Stan A. Kaplowitz, Harry Perlstadt and Lori A Post. "Predicting Non-Dichotomized Blood Lead Level in Michigan from Medicaid Eligibility, Race, Age and Neighborhood Census Data and Performing Sensitivity Analyses"
- Ragnhild Bundesmann & Stan A. Kaplowitz "Provider Adherence to Treatment and Self-Care Standards and Patient Participation in Diabetes Self-Care."
- Stan A. Kaplowitz and Maria Knight Lapinski. "What Makes a Persuasive Message Strong? Testing the McGuire-Wyer Probabilistic Model"

#### BOOK REVIEWS:

- Review of Serge Moscovici, A Muccha-Faina & A. Maas. et al. (eds.) "Minority Influence" Contemporary Sociology 1995, 24:687-688.
- Review of Mark R. Leary (ed.) "The State of Social Psychology" Contemporary Sociology 1990, 19:890-91.

Review of Abram de Swaan, "Coalition Theories and Cabinet Formulations." Contemporary Sociology, 1976, 5:177-178.

Review of James Tedeschi, Barry Schlenker, and Thomas Bonoma, "Conflict, Power, and Games." Journal of Political and Military Sociology, 1974, 2:306-307.

Review of Anatol Rapoport and Albert Chammah, "Prisoner's Dilemma". Michigan Daily, September, 1970.

#### OTHER PUBLICATIONS:

Kaplowitz, S.A. 1982. "Policy influence in six steps." J.C. Penney Forum, September, p. 14.

"Statistics Rap" and "Second Semester Statistics Rap" published in Newsletter of ASA section on Methodology 1996

Stan A. Kaplowitz, Harry Perlstadt and Lori A. Post. (2008) "Blood Lead Levels Among Children in Michigan: a Focus on Michigan's Latinos" NEXO Vol XII No. 1 (Fall) pp. 1, 3-5, 13-16.

#### REFEREED CONFERENCE PRESENTATIONS:

Stan A. Kaplowitz, Edward L. Fink, Aaron McCright. (2008, April 9). "Persuading people to take climate change more seriously." Presented at conference on "Climate Change in the Great Lakes Region." East Lansing, MI.

Sungeun Chung, Edward L. Fink, Stan A. Kaplowitz. (2007 November). The Cognitive Dynamics of Beliefs from Discrepant Messages. Paper presented at the Annual Meeting of the National Communication Association in Chicago.

Wang Ya-Chien, and Stan Kaplowitz, (2005 Aug.), "Effectiveness of Culturally-Grounded HIV/AIDS Prevention Intervention" Paper presented at the Annual Meeting of the American Sociological Association in Philadelphia.

Kaplowitz, Stan A; Harry Perlstadt, Lori A. Post, Warren A. Brown, Sean Frost, Yasmina Bouraoui, Robert Scott, Marguerite Barratt. (2004, Aug) "Lead Poisoning: its sources and the relationship with socio-economic status and race in Michigan." Paper presented at the Annual Meeting of the American Sociological Association in San Francisco.

Fink, E.L., D.A. Cai, S. A. Kaplowitz, S. Cheung, M. Van Dyke and J-N Kim (2003 Nov). "The Semantics of Social Influence: Threats vs. Persuasion. Paper presented at the Annual Meeting of the National Communication Association in Miami.

Kaplowitz, Stan A, Harry Perlstadt, Warren A. Brown, Lori A. Post, Sean Frost, Yasmina

- Bouraoui, Robert Scott, Marguerite Barratt, Vivek Joshi (2003 Nov.) "Predicting lead risk in children from census information, distances from lead pollution sources and survey questions: An improved screening method." Paper presented at the Annual Meeting of the American Public Health Association in San Francisco.
- Kaplowitz, Stan A., Harry Perlstadt, , Yasmina Bouraoui, Sean Frost, Warren Brown, Lori Ann Post, , Marguerite Barratt, (2002, Nov.) "Predicting lead risk in children from screening survey questions and census block groups." Poster presented at the Annual Meeting of the American Public Health Association in Philadelphia.
- Kaplowitz, S. A., C. L Broman, and B. Fisher (1999, Aug). "Perceptions of Social Facts about Blacks and Whites: Their Accuracy, Causes and Consequences." Paper presented at the Annual Meeting of the American Sociological Association in Chicago.
- Puffer, P, Perlstadt, H., and Kaplowitz , S.A. (1997, Aug.) "Government Stability and Ethnicity in Sub-Saharan Africa: The Unexpected Importance of the Vice President." Paper presented at the Annual Meeting of the American Sociological Association in Toronto.
- Kaplowitz, S. A. Fink, E. L and Lin, Yea-Lin, (1995 Aug.) "Speaking Loudly and Carrying a Big Stick: Effects of Power Tactics and Structural Power, on perception of the Power User." Paper presented at the Annual Meeting of the American Sociological Association in Washington, DC.
- Fink, E. L., S.A. Kaplowitz & M.L Wang. (1994 July). "Cybernetics of Attitudes and Decisions." Paper presented at the Annual Meeting of the International Communication Association in Sidney, Australia.
- Fink E. L., Kaplowitz, S. A. and McGreavy, S. (1993 May) "Discounting the Discounting Principle." Paper presented at the Annual Meeting of the International Communication Association in Washington DC.
- Kaplowitz, S. A., C. L Broman, and W. Chen (1992, Aug). "Perceptions of Social Facts about Blacks and Whites: Their Accuracy, Causes and Consequences." Paper presented at the Annual Meeting of the American Sociological Association in Pittsburgh.
- Al-Zahrani, S.S., and S.A. Kaplowitz. (1991, Aug.) "Attributional Biases in Individualistic and Collectivistic Societies: A Comparison of Americans and Saudis." Paper presented at the Annual Meeting of the American Sociological Association in Cincinnati.
- Fisher, B.J. and S.A. Kaplowitz. (1989, August) "You don't have to be healthy to feel good about yourself: The role of social involvement and environmental freedom in three residential settings for older people." Paper presented at the Annual Meeting of the American Sociological Association in San Francisco.

- Kaplowitz, S.A., E.L. Fink, J. Mulcrone, D. Atkin and S. Dabil. (1989, May) "Integrating discrepant and disconfirming information." Paper presented at the Annual Meeting of the International Communication Association in San Francisco.
- Kaplowitz, S.A. and E.L. Fink. (1988, August) "A dynamic, spatial model of cognition and attitude change." Paper presented at the Annual Meeting of the American Sociological Association in Atlanta.
- Fink, E.L., J.L. Monahan and S.A. Kaplowitz. (1988, May) "Brain asymmetry and the mere exposure effect: the processing of affect without cognition." Paper presented at the convention of the International Communication Association in New Orleans.
- Sandhaus, D.S., E.L. Fink and S.A. Kaplowitz. (1987, May) "Asymmetry in Judgments of Similarity." Paper presented at the convention of the International Communication Association, at Montreal.
- Kaplowitz, S.A. and V. Shlapentokh. (1986, August) "Regime, Public Life, and Private Life: A Comparison of the United States and the Soviet Union." Paper presented at Annual meeting of the American Sociological Association at New York.
- Fink, E.L., J. Monahan and S.A. Kaplowitz. (1986, May) "A spatial model of the mere exposure effect." Paper presented at the meeting of the International Communication Association at Chicago.
- Marron, T., E.L. Fink, and S.A. Kaplowitz. (1984, Aug) "The Geometric Model: A tool for resolving ambiguity of meaning." Paper presented at the annual meeting of the American Psychological Association, Toronto, August 1984.
- Neuendorf, K., S.A. Kaplowitz, E.L. Fink and G.B. Armstrong. (1984, May) "Assessment of the Meaning of self-referent concepts in multi-dimensional scaling." Paper presented at the annual meeting of the International Communication Association, San Francisco.
- Kaplowitz, S.A. and E.L. Fink. (1982, May) "A dynamic multidimensional theory of attitude change with particular reference to attitudinal trajectories." Paper presented at meetings of International Communication Association, Boston.
- Kaplowitz, S.A. and V. Shlapentokh. (1981, Aug) "Falsification of survey data: A case study of mail survey in the Soviet Union." Paper presented at meetings of the American Sociological Association, Toronto.
- Armstrong, G.B., C.L. Bauer, E.L. Fink, and S.A. Kaplowitz. (1981, May) "The Persistence of Attitude Change Induced by Varying Levels of Message Discrepancy." Presented at meetings of International Communication Association, in Minneapolis.

Kaplowitz, S.A., E.L. Fink, and C.L. Bauer. (1980, Aug) "Cognitive Dynamics I: The Effect of Discrepant Information on Unidimensional Attitude Change." Presented at Meetings of the Society of Mathematical Psychology, Madison, Wisconsin.

Fink, E.L., S.A. Kaplowitz and C.L. Bauer. (1980, Aug) "Multiple Discrepant Messages and Attitude Change: Experimental Tests of Some Mathematical Models." Presented at annual meetings of the American Sociological Association, New York.

Kaplowitz, S.A. (1976, May) "The Influence of Moral Considerations of the Perceived Consequences on an Action." Presented at joint meetings of the Midwest section of the Peace Science Society (International) and the Midwest Political Science Association, Chicago.

\_\_\_\_\_. (1975, May) "Towards a Systematic Theory of Power Attribution." Presented at the joint meetings of the Midwest section of the Peace Science society (International) and the Midwest Psychological Association, Chicago.

\_\_\_\_\_.(1972, May) "An Experimental Test of a Rationalistic Theory of Deterrence." Presented at a joint meeting of Midwest section of Peace Science society (International) and International Studies Association in Toronto.

#### INVITED PAPERS AND PRESENTATIONS:

Predicting Non-Dichotomized Blood Lead Level from Medicaid Eligibility, Race, and Neighborhood Census Data. Presentation to Epidemiology section of Michigan Dept of Community Health May 15, 2008

Lectures on beliefs about Racial Differences (Feb. 2007)  
at U of Michigan College of Law  
at MSU College of Law

Workshop on Using AMOS for Structural Equation Modeling to MSU Department of Communication, Oct. 6, 2006

Presentation on Lead Poisoning Risk at Workshop on *Health Disparities: Geographic Information Systems* June 28, 2006 – Kellogg Center

Lectures at Babeş-Bolyai University, Cluj-Napoca, Romania May 2005 on

- a) Social Basis of American Political Behavior
- b) Doctor-Patient Communication
- c) Disparities in Health between the Affluent and the Poor
- d) American Racial Attitudes

Predicting Blood Lead Level from Socio-demographic Data: Issues of Nested Data, and Biased

Samples Sensitivity and Specificity. Presentation to Measurement and Quantitative Methods Group. Dept of Counseling and Educational Psychology, MSU Sept 10, 2004

Similar presentations were made to

MSU Dept of Sociology April 2003

MSU Dept of Epidemiology Dec. 2003,

Information Integration Conference of the Michigan Association for Local Public Health at Kellogg Center March 2004

Michigan Dept of Community Health Childhood Lead Poisoning Prevention Programs, almost every year for the past several

How Accurate are Perceptions of Social Statistics about Blacks and Whites?: Effects of Race and Education and What is their Relationship to Racial Attitudes? To Social Psychology Interest Group (Psych Dept.) at Michigan State University Feb. 2002

Talks on Study of Attitudes towards Riot at Michigan State University

To MSU Administrators trying to understand the Riots: two presentations Summer 1999

at Michigan State University Social Capital Group Feb 2001

at Penn State University Nov 2001

Presentations on Physician Attitudes Towards Communication of Prognosis with Cancer Patients

To Dept of Communication, University of Maryland Fall 1996;

To Social Psychology Interest Group (Psych Dept.) at Michigan State University Spring 1997

"Ambivalence and cognitive oscillations" presentations in Hebrew University of Jerusalem, Tel Aviv University, Exeter University and Leeds University, May- June 1995

"Cognitive Dynamics and Cognitive Oscillations in response to persuasive messages" presentation to Nagshead conference in social psychology on Attitudes and Decisions and Judgments, May 1994, Highland Beach FL.

"Cognitive Dynamics and Cognitive Oscillations" presentation to Nagshead conference in social psychology on Attitudes and public opinion May 1993, Highland Beach FL

Four presentations at Uppsala University in Sweden April 1992

"Perceptions of Social Facts about Blacks and Whites: Their Accuracy, Causes and Consequences."

"Effects of Message discrepancy and message disconfirmation on persuasion"

"Cognitive Dynamics and Cognitive Oscillations"

"Power attribution"

"Cognitive Dynamics and Cognitive Oscillations" presentation to graduate students in Social Psychology Group (Psychology Dept MSU, Dec. 1992)

"Cognitive Dynamics" (with E.L. Fink) presentation to Buffalo Social Networks Conference SUNY-Buffalo, Nov 1989.

Organizer of and presider at Social Psychology Section Roundtable Discussion on Graduate Education in Social Psychology, American Sociological Association, San Francisco, August 1989.

"Cognitive Dynamics" Colloquium presentation Department of Communications, Michigan State University, Feb 1989.

"Message Discrepancy, Message Disconfirmation, and Attitude Change" presentation to Social Psychology Interest Group (Psych Dept.) at Michigan State University, April 1988.

"A Multidimensional Model of Cognition and Affect" presentation to Department of Communications at University of Maryland, March 1984.

" A Multidimensional Model of Cognition and Affect" presentation to Social Psychology Group (Psych. Dept) at Michigan State University, May 1984.

"Political repression and friendship networks." (with V. Shlapentokh) Paper presented at Conference on Social Exchange and Social Networks, East Lansing, June 1983.

"A dynamic multidimensional theory of attitude change." Presentation to Social Psychology Colloquium of Hebrew University of Jerusalem, May 1981.

Talks on the use of William Gamson's simulated society game (SIMSOC) at seminars on use of simulations of instructional purposes. The seminars were given at Michigan State by Learning and Evaluation Services in May 1976 and April 1980.

"A Non-Marxist Critique of Neo-Marxian Theories of the State." Informal discussion presentation, American Sociological Association, Boston, August 1979.

Respondent at session on Political Power, American Sociological Association in Boston, Aug 1979.

#### UNIVERSITY SERVICE

#### DEPARTMENTAL ADMINISTRATIVE EXPERIENCE:

Graduate Program Coordinator: 1984-1990; 1999-2002, Fall 2003

Chair Graduate Education Committee (2002- 2003)

Chairperson MOST committee 1995- 1999

Chairperson Methods Committee 1992-93

Chairperson, Social Psychology Committee: 1980-1984,1988-90

Chairperson, Health & Well Being Committee: 1997-99; 2002-  
Chairperson, Curricular Review Committee 1977-79.

Chairperson, Introductory Course Committee of 1974-76.  
Chairperson, Undergraduate Education Committee, 1972-74.

#### SERVICE IN COLLEGE COMMITTEES:

College Graduate Committee 1998- 2003

College Research Committee 1991- 95 chair of committee 1993- 94

Tenure and Promotion Committee, 1987, 2006

Sociology Department Representative to Faculty Advisory Council College of Social Science,  
1974-76, 1978-1982; 2005 –

Chairperson of Council 1979-80.

#### PROFESSIONAL ACTIVITIES

##### PROFESSIONAL ORGANIZATION MEMBERSHIPS:

American Sociology Association (member of Sections on Social Psychology, Political Sociology,  
Theory, Methods, Rational Choice, Medical Sociology, Emotions)

Editorial Board            Social Psychology Quarterly    1990-92  
   Human Communication Research 1998 -2000

##### Occasional Referee for:

American Sociological Review, American Journal of Sociology; Journal of Conflict  
Resolution, Social Psychology Quarterly, Journal of Mathematical Sociology, Journal of  
Personality and Social Psychology, Personality and Social Psychology Bulletin,  
Sociological Inquiry, Administrative Science Quarterly, Human Relations, Public Opinion  
Quarterly, Communication Monographs, Communication Research, Journal of  
Communication, Social Problems, Qualitative Sociology; Social Science Quarterly, Risk  
Analysis

##### GRANT REVIEW

NIH Review Panel for F31 and F32 (pre-doctoral and post-doctoral fellowships in Social  
Psychology ) March 2004; Nov 2004

#### COMMUNITY SERVICE:

Greater Lansing Jewish Welfare Federation:

Executive Board 1982-83, 1996-;    Treasurer 1998 -

Congregation Kehillat Israel Parent Avocational Religious School Teacher 1992, 1993- 96

Congregation Kehillat Israel Parent Avocational Teaching Committee 1991-94

Chair Congregation Kehillat Israel Tzedakah Committee. 1989- 2004

Rishon Community: Co-Chair Adult education, Co-President. 1980-82

American Civil Liberties Union of Michigan, Lansing Branch, Executive Board Member. 1976-

1984; Delegate to State Board. 1978-1983